

1. General Campaign Post: “Keep the Cheer Here!”

Sample Caption:

We’re proud to Keep the Cheer Here in Mesa County this holiday season!

When you shop local, you support neighbors, strengthen community, and help small businesses like ours thrive. Thank you for choosing local and celebrating the season with us.

2. Holiday Hours Graphic

Sample Caption:

Planning your holiday outings? We’ve updated our seasonal hours so you can visit us with ease. Thank you for supporting local and helping us Keep the Cheer Here all season long!

3. Customer Thank-You Post

Sample Caption:

Thank you for shopping local and supporting our business this holiday season. Your support keeps our doors open, our team working, and our community strong. Let’s Keep the Cheer Here together!

4. Team Photo / Business Photo Post

Sample Caption:

From our team to you, thank you for keeping the cheer right here in our community! Shopping local makes a real difference, and we’re grateful for every visit, purchase, and kind word this season.

5. Small Business Saturday Post

Sample Caption:

Small Business Saturday is almost here! Join us as we celebrate the heart of our local economy and Keep the Cheer Here. Come shop, explore, and support the businesses that make our community one of a kind.

6. Small Business Saturday Event: “Come Celebrate November 29”

Sample Caption:

Come celebrate Small Business Saturday with us on November 29! Enjoy great deals, friendly faces, and holiday cheer while supporting the local businesses you love. Let's kick off the season together and Keep the Cheer Here!