Social Media Caption Templates

Use these templates to join the campaign and highlight the importance of “keeping the cheer here”!

1. General Campaign Post

Make it merry. Make it local.

Your holiday shopping list is a chance to support the places and people who make the Grand Valley home. We’re proud to be part of Keep the Cheer Here, and we’d love to be part of your holiday plans. Stop by and see what’s in store!

#KeepTheCheerHere #GJChamber #ShopLocalGJ #GrandValley #MesaCounty

2. Holiday Hours

Big cheer. Close to home.

Making holiday plans? Here’s when you can find us this season!

[Insert holiday hours]

Whether you’re checking something off your list or taking a little time for yourself, we look forward to seeing you.

#KeepTheCheerHere #GJChamber #ShopLocalGJ #GrandJunction #MesaCountyLocal

3. Customer Thank-You

Every time you choose our business, you support the people behind it. Thank you for including us in your holiday shopping, recommending us to friends, and coming back throughout the year. We know you have choices, and we’re grateful you choose us.

#KeepTheCheerHere #GJChamber #SupportLocalGJ #GrandValley #MesaCountyLocal

4. Team or Business Photo

A little local love. A whole lot of holiday cheer.

Meet the people behind [Business Name]! We’re your neighbors, fellow small business supporters, and the team ready to help you [find the right gift / plan your celebration / enjoy a great meal].

Stop in and say hello this season. We’d love to see you!

#KeepTheCheerHere #GJChamber #MeetYourNeighbors #ShopLocalGJ #GrandValley

5. Small Business Saturday Preview

Your Small Business Saturday plans start here! Join us November 28 to explore [products, services, or seasonal favorites] and spend a little time with the people behind our business.

Make a day of it with a nearby coffee stop, lunch spot, or another local favorite. There’s plenty to discover close to home.

#KeepTheCheerHere #GJChamber #SmallBusinessSaturday #ShopLocalGJ #MesaCounty

6. Small Business Saturday Invitation

Today’s the day to show local some love!

Celebrate Small Business Saturday with us today, November 28.

[Insert hours and any confirmed offer or activity]

Come find something special, bring a friend, and help Keep the Cheer Here in the Grand Valley.

#KeepTheCheerHere #GJChamber #SmallBusinessSaturday #ShopSmall #GrandValley

7. Support Local Bingo

Make memories. Make a bingo.

Looking for a little holiday fun? The Keep the Cheer Here Support Local Bingo card gives you ideas for shopping, dining, exploring, and supporting businesses across the Grand Valley.

Download your card, choose your activities, and bring a friend along. Find the card and entry details at gjchamber.org/keepthecheerhere.

Good for your holiday. Grand for our valley.

#KeepTheCheerHere #GJChamber #SupportLocalBingo #ShopLocalGJ #GrandValley

Tip for participating businesses: *Tag the Grand Junction Area Chamber of Commerce’s account in your post or photo, too, so our team can find and share your holiday cheer.*